

Industry Insights

from



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HOUSE COMMITTEE PASSES SENATE BILL 204

The House Committee on Military/Veteran Affairs and Homeland Security took up SB 204 which deals with changes to the Self-Service Storage Facility Act. The bill would amend the Self-Service Storage Facility Act to specify that, if an owner received a notice that a tenant who was a service member was transferred or deployed overseas on active duty for at least 180 days, the owner could not enforce an owner's lien until 90 days after the end of the tenant's overseas service. The bill also would allow delivery of notice by first-class mail (rather than certified mail) or by e-mail; and would allow the sale of property to be advertised electronically. Tom Berlin and Maurice Pagoda of Pagoda Management Company testified at the hearing on behalf of the Self Storage Association of Michigan. The bill was passed out of committee unanimously with recommendation to the full House.

SSAM BLOG SITE

SSAM has recently set up a blogging site for industry communication, which is updated and maintained regularly. Please visit and leave your comments and/or questions:

<http://selfstorageassociationofmichigan.blogspot.com>

BOARD HIRES NEW MEMBERSHIP DIRECTOR & CURRENT MEMBERSHIP TOTALS

At the last SSAM Board Meeting, the board has authorized the creation of a new position of Membership Director. Joe Tyson of Tyson Marketing located in Canton, MI will start his new position on September 1st. Joe has over 22 years experience as a full service consultant, marketing and communications expert. He has also worked in the RV Marine and served as the Executive Director of WDA which has members in the US and Canada. His responsibilities will be to work to solicit non-member self storage facilities to support the Michigan Association in lieu of our legislative battles we are facing this session. If you know of a facility that should be a member of SSA please contact Joe at (734)455-0922. Welcome aboard Joe. Currently SSAM represents 228 Michigan Self Storage businesses with a goal of 350. Have you recruited a new member today?

THE FOLLOWING MEMBERS RENEWED THEIR MEMBERSHIP WITH SSAM

Thank you for your continued support!

148th Ave. Storage, Spring Lake, MI
44th Street Self Storage, Grand Rapids, MI
Budget Self Storage, Lansing, MI
Center Line Self Storage, Center Line, MI

Guardian Self Storage, Monroe, MI
Hayes Self Storage, Shelby Twp, MI
Master Mini Warehouse, Niles, MI
Maximus Self Storage, Sterling Hts., MI

More to come next issue

**SUPPORT THE SELF STORAGE ASSOCIATION OF MICHIGAN
BRING IN A NEW MEMBER TODAY!**

Download and application at http://www.selfstoragemichigan.org/docs/SSAM_membership_application.pdf