

Take the Lead



Stay ahead in Michigan's self-storage industry by putting yourself in front of it!

The Self-Storage Association of Michigan offers two sponsorship opportunities designed to build name recognition, brand loyalty, reach new customers and sell your products and services to other SSAM members.

Whether you are looking to boost sales, bolster awareness or increase client loyalty, SSAM provides the context and credibility for effective business-to-business relationship marketing. SSAM offers sponsorship opportunities at two levels.

SSAM Sponsorship Levels

Gold Sponsor

Cost is \$2,500 for one-year commitment

Sponsorship benefits include the following:

1. Membership dues (12-months) for company or location
2. Presence on SSAM Web site, www.selfstoragemichigan.org
 - ➔ 12-month online "sponsor" cube ad (special display ad section on homepage)
 - ➔ 12-month online member cube ad (ad rotates with other member ads on homepage)
3. Presence at SSAM event
 - ➔ Sponsor of one SSAM seminar or meeting
 - ➔ Includes name and/or logo on mailed registration forms (mailed to approximately 1,200 industry businesses) and logo with link to sponsor Web site within the online calendar
 - ➔ Opportunity to address participants during event
 - ➔ Opportunity to display or distribute printed promotional materials

Silver Sponsor

Cost is \$1,000 for one-year commitment

Sponsorship benefits include the following:

1. Membership dues (12-months) for company or location
2. Presence on SSAM Web site, www.selfstoragemichigan.org
 - ➔ 6-month online "sponsor" cube ad (special display ad section on homepage)
 - ➔ 12-month online member cube ad (ad rotates with other member ads on homepage)

If you are interested in becoming a Gold or Silver sponsor, or would like to learn more, please contact Cheryl Russell at 586.752.6381 or crussell@allseasonscommunications.com.

Self-Storage Association of Michigan Sponsorship Form

Company Information

Company Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

Web Site: _____

E-mail: _____ Contact: _____

Sponsorship Level

Gold Sponsor—\$2,500 for one-year commitment

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Payment Information

Enclosed is my check payable to “SSAM”

Please mail check to 2222 Association Drive, Okemos, MI 48864

Please charge my credit card (Visa, MasterCard, Discover)

Account number: _____ Exp. Date: _____

Name on card: _____

Please fax form to 517.349.3543, or mail to 2222 Association Drive, Okemos, MI 48864

Questions? Contact Cheryl Russell at 586.752.6381 or crussell@allseasonscommunications.com.

For SSAM use only

Member ID number: _____

Sponsorship time period: _____ - _____